## be the better

CORPORATE SOCIAL RESPONSIBILITY STRATEGY

infotech



## **BACKGROUND**

Our goal is to maximize our impact through the strategic and meaningful weaving of philanthropy & volunteerism, diversity & inclusion and environmental sustainability initiatives.



Since 1977, Infotech has bridged innovation and integrity to provide real, sustainable and cost-effective solutions to our customers and clients around the nation. While many influences have contributed to our success – outstanding talent, cutting-edge software, expert knowledge – at our core, it is our culture that has led us to where we are today. With people at the center, we've built a culture of connection, individuality, creativity and fun.

Our culture is illuminated in every interaction with our customers, clients and employees. It also drives how we treat each other as a collaborative community; it extends beyond our business and into the neighborhoods where our employees live and work. This culture is at the heart of our plan for **Corporate Social**Responsibility (CSR) – because it is our ultimate honor and purpose to be the better in our communities.

## OUR PRIORITIES + PROGRESS

At Infotech, our strategy for Corporate Social Responsibility involves three main focus areas:

Philanthropy & Volunteerism,

Diversity & Inclusion and

**Environmental Sustainability.** 

Our employees are actively involved in each initiative, getting to participate in events and causes that are closest to them.





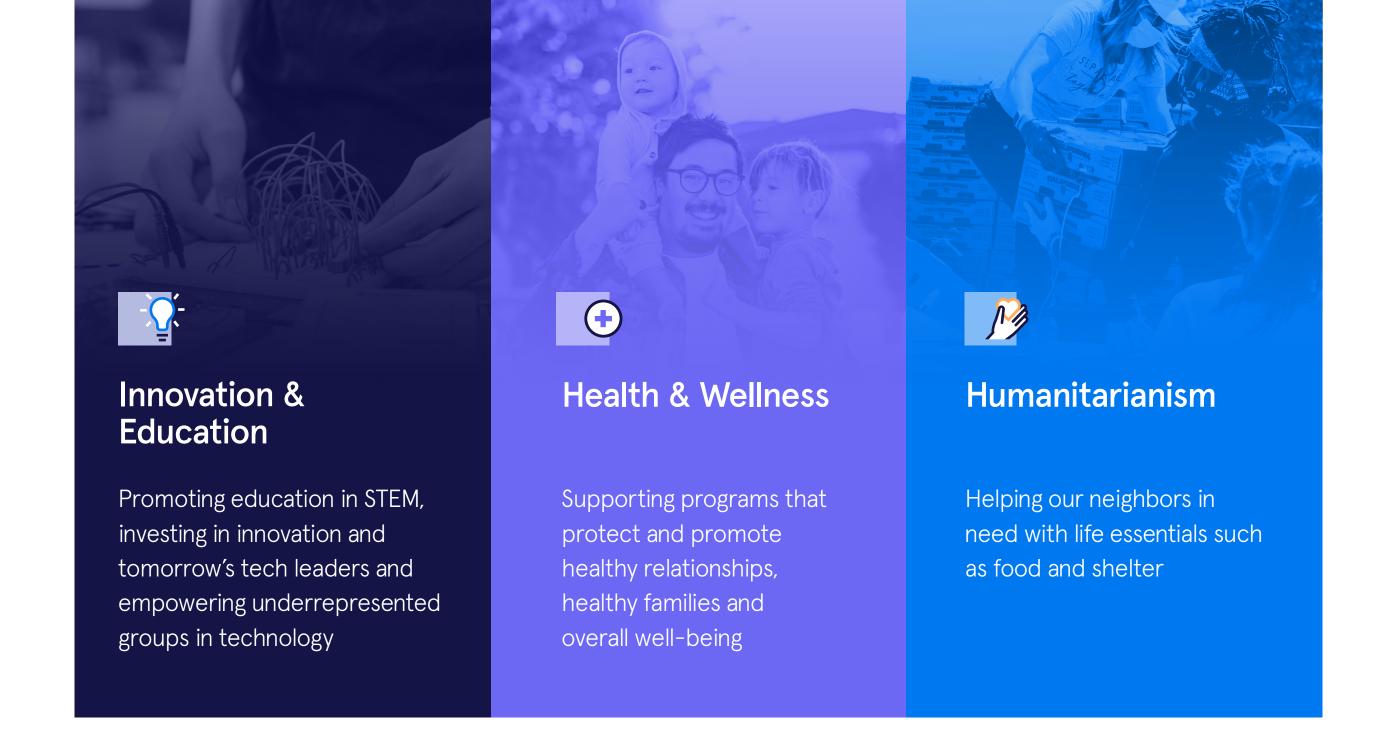
Thanks to this type of holistic support, we've been able to accomplish some pretty amazing things. Each year, on average, Infotech supports more than 30 nonprofit agencies doing some of the most important work in our communities – from Gainesville, Fla., where Infotech is headquartered, to the more than 30 states where our remote workforce resides.

We're creating blueprints for diversity and inclusion initiatives among our peers, with our efforts earning us the Gainesville Chamber Diversity and Inclusion Award three times so far – the only business to accept this award more than once. We were named startGNV's Community Impact Partner of the Year in 2022 and 2023, and showing our commitment to environmental sustainability, we became the first private company in Gainesville to be awarded LEED Gold Certification as established by the U.S. Green Building Council for our headquarters. We're proud of where we are, but we also know it's just the start.

## PHILANTHROPY + VOLUNTEERISM

## We take pride in the communities we call home and consider it an honor to give back.

Infotech is committed to giving back to the communities in which we live and work. We're committed to supporting non-profit organizations whose missions align with our three focus areas: Innovation & Education, Health & Wellness and Humanitarianism.



Infotech is deeply invested in charitable work through both financial support and volunteering.

It's important to us that we take ownership in supporting our community. Giving back is more than a responsibility; to us, it's a gift that is immeasurably valuable to both the giver and receiver. We've partnered with organizations that serve survivors of abuse, veterans, individuals with disabilities, children who have been historically underserved, individuals experiencing homelessness and much more.

Our philanthropy & volunteerism efforts are led by the Community Involvement Committee, which is made up of Infotech employees who volunteer their time to help identify organizations that align with our focus areas and ensure the involvement of the entire Infotech community.

## DIVERSITY, EQUITY, INCLUSION, AND BELONGING

Inclusion drives our culture. Our differences

are what keep us moving forward.

While diversity and inclusion were foundational parts of Infotech's culture since our founding, the events of 2020, specifically the murder of George Floyd, solidified the need for something more formal and intentional. Soon after, the Committee for Diversity and Inclusion (CDI) was created as a mechanism for and a measurement of the change that Infotech needed. Employee-led, the CDI's mission is to promote diversity, equity, inclusion and belonging for all Infotech employees by supporting an environment founded on Infotech's commitment to treat people right.





## The CDI's core objectives are:

- + Support awareness and education around topics related to diversity, equity and inclusion including helping to create and position learning & development opportunities, workshops and training.
- + Identify opportunities for the company to engage with its broader communities to promote equity, social justice, and inclusion.
- + Assist in the creation of initiatives that tackle gaps identified via internal and external measurements of success.
- + Develop, plan and execute company-wide celebratory and educational diversity and inclusion events, initiatives and programs.

Infotech is committed to facilitating education, creating accountability, fostering community and championing belonging at all levels. This commitment and investment goes beyond our people and reaches into the communities where we live and work – so that change doesn't stop with us.

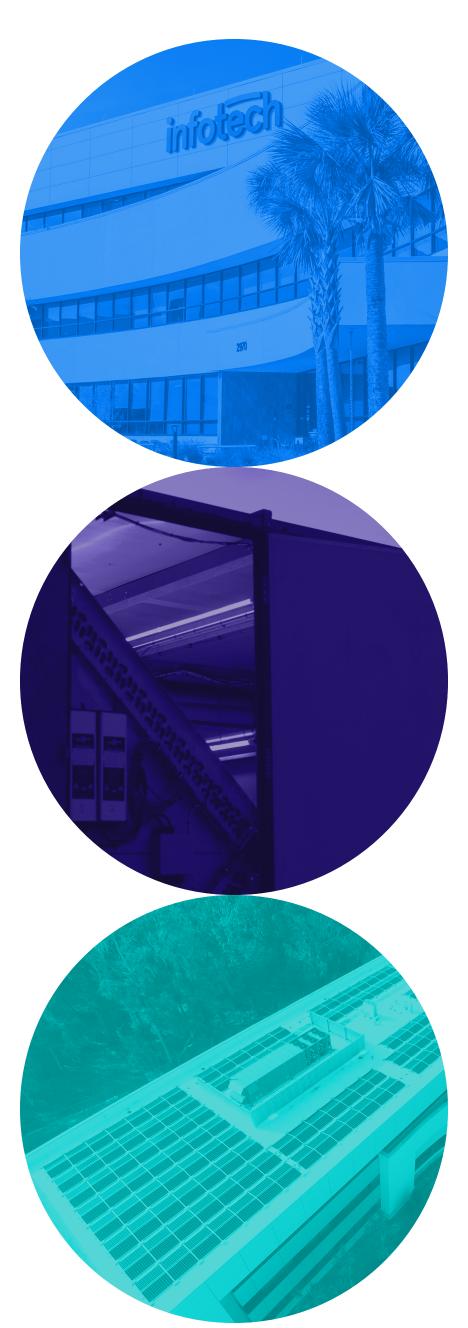
### **ENVIRONMENTAL SUSTAINABILITY**



We take proactive steps to preserve the natural beauty that surrounds us for future generations.

In 2019, Infotech became the first private company in Gainesville to be awarded LEED Gold certification by the U.S. Green Building Council for our state-of-the-art headquarters.

Key features of the building include roof solar panels to produce 20% of the buildings electricity, a green roof with native, drought-tolerant plants and parking areas that encourage carpooling and low-flow water fixtures. This certification underlines Infotech's ongoing commitment to embracing environmental, economic and community sustainability. LEED, or Leadership in Energy and Environmental Design, is the most widely used green building rating system in the world, with Gold as their second highest certification. This achievement recognizes our commitment to environmental sustainability and demonstrates how even our building is making an impact on our communities.



Our products and services are also making key contributions in our environmental sustainability efforts. To date, over one million documents have been digitally uploaded to Doc Express® for sharing and signing, eliminating the use of paper from hundreds of construction projects. Likewise, Bidx.com® processed over 35,000 bids in 2022 alone, saving thousands of bid packets from ever being printed. Appia® is helping our customers to streamline construction administration and inspection on federal, state, and locally-funded infrastructure projects, eliminating the need for field inspectors to travel from site to office to process field reports. One customer estimated saving \$100,000 monthly on travel costs alone, greatly reducing greenhouse gas emissions.

The money that I've saved in trees, I can't even put a dollar amount on that.

**99** 

KIM BAILEY, PURCHASING DIRECTOR CITY OF HUNTINGTON

Before Bid Express<sup>®</sup>, Bailey's office had 11 filing cabinets full of bid paperwork. Now, the filing cabinets are gone and all paperwork is handled electronically in Bid Express.



Being socially responsible has been at the forefront of our actions since Infotech was founded 45 years ago, and our pillars – innovation, insights, integrity and inclusion – serve as the foundation for our commitment to CSR. As we look to the future, our goal is to drive lasting change for our communities and our world.

# integrity insights innovation inclusion



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